



# SAMPLE E-COMMUNICATION

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## Take the Survey!

As part of Branding Dearborn, a city-wide initiative focused on communicating Dearborn's story and creating positive perceptions - we are helping gather input– from residents, business owners, community leaders, employees and beyond – to get to the heart of what makes Dearborn an special place to live, work and play.

With the ultimate goal of attracting and retaining talent, students, workers and residents to Dearborn, this initiative needs you and your feedback. This is your chance to help develop the messages and ideas that will rebrand and reflect Dearborn – will you be a part of the conversation?

Visit [BrandingDearborn.com](https://brandingdearborn.com) to Take the Survey and learn more.

Our community-wide branding effort begins with you!