## About the logo

The varied shapes represent rich mosaics, vibrant neighborhoods, lively downtowns and diversity and come together to create a united and connected logo mark.

The hexagon shape is inspired by both the beehive, symbolizing community, and nuts and bolts supporting the theme of hands-on innovation.

Rounded corners convey friendliness and approachability, much like the personality of Dearborn.

To learn more about Dearborn's story and branding, visit brandingdearborn.com.



