

DEARBORN

Assets Directory

Logos + Icons + Patterns + Map

12.10.19

Horizontal Logo



DBN_Logo_CMYK_horizontal.eps
DBN_Logo_RGB_horizontal.eps



DBN_Logo_Black_horizontal.eps



DBN_Logo_CMYK_Reversed_horizontal.eps
DBN_Logo_RGB_Reversed_horizontal.eps
DBN_Logo_5473_Reversed_horizontal.eps



DBN_Logo_Grayscale_horizontal.eps



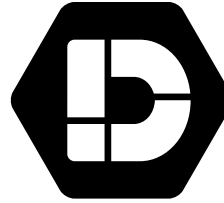
DBN_Logo_5473_horizontal.eps

Vertical Logo



DEARBORN

DBN_Logo_CMYK_vertical.eps
DBN_Logo_RGB_vertical.eps



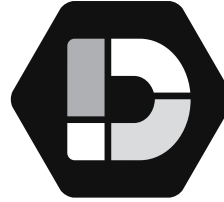
DEARBORN

DBN_Logo_Black_vertical.eps



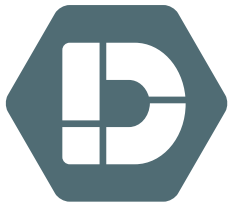
DEARBORN

DBN_Logo_CMYK_Reversed_vertical.eps
DBN_Logo_RGB_Reversed_vertical.eps
DBN_Logo_5473_Reversed_vertical.eps



DEARBORN

DBN_Logo_Grayscale_vertical.eps



DEARBORN

DBN_Logo_5473_vertical.eps

Districts + Downtown Logos



DEARBORN

**East Downtown / West Downtown
Civic District / Innovation District / MoCa
Souk / South End / University-Fairlane**

DBN_Multiple_Logo_CMYK_horizontal.eps
DBN_Multiple_Logo_RGB_horizontal.eps



DEARBORN

East Downtown / West Downtown

DBN_Multiple_Logo_CMYK_horizontal.eps
DBN_Multiple_Logo_RGB_horizontal.eps



DEARBORN
Downtown

DBN_Downtown_Logo_CMYK_horizontal.eps
DBN_Downtown_Logo_RGB_horizontal.eps



DEARBORN
Downtown

DBN_Downtown_Logo_CMYK_vertical.eps
DBN_Downtown_Logo_RGB_vertical.eps



DEARBORN
East Downtown

DBN_East-Downtown_Logo_CMYK_horizontal.eps
DBN_East-Downtown_Logo_RGB_horizontal.eps



DEARBORN
East Downtown

DBN_East-Downtown_Logo_CMYK_vertical.eps
DBN_East-Downtown_Logo_RGB_vertical.eps



DBN_West-Downtown_Logo_CMYK_horizontal.eps
DBN_West-Downtown_Logo_RGB_horizontal.eps



DEARBORN
West Downtown

DBN_West-Downtown_Logo_CMYK_vertical.eps
DBN_West-Downtown_Logo_RGB_vertical.eps



DBN_Civic-District_Logo_CMYK_horizontal.eps
DBN_Civic-District_Logo_RGB_horizontal.eps



DEARBORN
Civic District

DBN_Civic-District_Logo_CMYK_vertical.eps
DBN_Civic-District_Logo_RGB_vertical.eps



DBN_Innovation-District_Logo_CMYK_horizontal.eps
DBN_Innovation-District_Logo_RGB_horizontal.eps



DEARBORN
Innovation District

DBN_Innovation-District_Logo_CMYK_vertical.eps
DBN_Innovation-District_Logo_RGB_vertical.eps



DBN_MoCa_Logo_CMYK_horizontal.eps
DBN_MoCa_Logo_RGB_horizontal.eps



DEARBORN
MoCa

DBN_MoCa_Logo_CMYK_vertical.eps
DBN_MoCa_Logo_RGB_vertical.eps



DBN_Souk_Logo_CMYK_horizontal.eps
DBN_Souk_Logo_RGB_horizontal.eps



DEARBORN
Souk

DBN_Souk_Logo_CMYK_vertical.eps
DBN_Souk_Logo_RGB_vertical.eps



DBN_South-End_Logo_CMYK_horizontal.eps
DBN_South-End_Logo_RGB_horizontal.eps



DEARBORN
South End

DBN_South-End_Logo_CMYK_vertical.eps
DBN_South-End_Logo_RGB_vertical.eps



DBN_University-Fairlane_Logo_CMYK_horizontal.eps
DBN_University-Fairlane_Logo_RGB_horizontal.eps



DEARBORN
University-Fairlane

DBN_University-Fairlane_Logo_CMYK_vertical.eps
DBN_University-Fairlane_Logo_RGB_vertical.eps

Icons + Patterns

Icons

The Adobe Illustrator files are created in layers with each of the icons to the right combined with all the colors in the brand palette.

Icons should always be scaled up or down the same amount relative to each other. For example, if you choose to use the flower and gear together, scale both to 150%. The gear cannot be bigger. This will ensure the line weight will stay consistent across the icon set.

When using the icons, make sure not to alter, distort or modify them in any way that would compromise their consistency.

Please place or copy icons from the vector files provided.



DBN_Icons_CMYK.ai
DBN_Icons_CMYK.pdf
DBN_Icons_RGB.ai
DBN_Icons_RGB.pdf

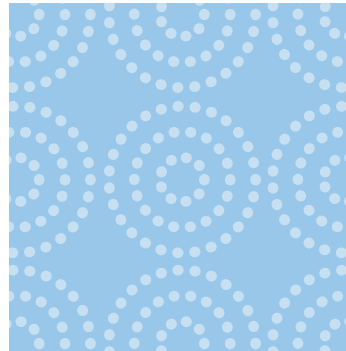
Patterns

We have created a library of pattern sets in Adobe Illustrator layers that include each of the icons to the right combined with all the colors in the brand palette. Please refrain from creating your own patterns and only use the patterns from our library.

Always scale the icon patterns proportionally. This will ensure the line weight will stay consistent across the icon set.

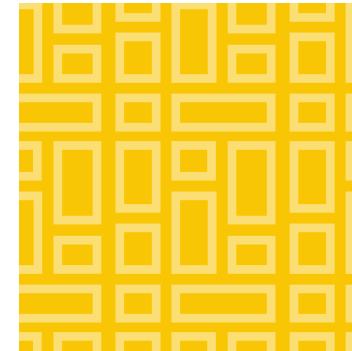
When using patterns, make sure not to alter, distort or modify them in any way that would compromise consistency.

Please place or copy patterns directly from the vector files as provided.



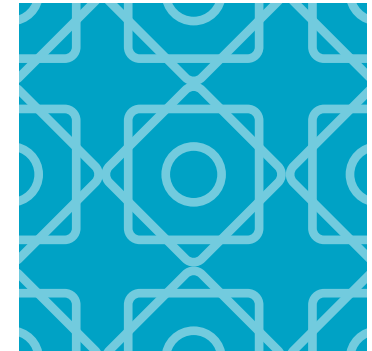
CONNECTEDNESS

DBN_Connectedness_CMYK.ai
DBN_Connectedness_CMYK.pdf
DBN_Connectedness_RGB.ai
DBN_Connectedness_RGB.pdf



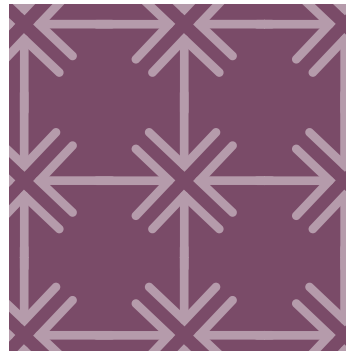
CREATIVITY

DBN_Creativity_CMYK.ai
DBN_Creativity_CMYK.pdf
DBN_Creativity_RGB.ai
DBN_Creativity_RGB.pdf



DIVERSITY

DBN_Diversity_CMYK.ai
DBN_Diversity_CMYK.pdf
DBN_Diversity_RGB.ai
DBN_Diversity_RGB.pdf



INCLUSIVITY

DBN_Inclusivity_CMYK.ai
DBN_Inclusivity_CMYK.pdf
DBN_Inclusivity_RGB.ai
DBN_Inclusivity_RGB.pdf



INNOVATION

DBN_Innovation_CMYK.ai
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DBN_Innovation_RGB.ai
DBN_Innovation_RGB.pdf



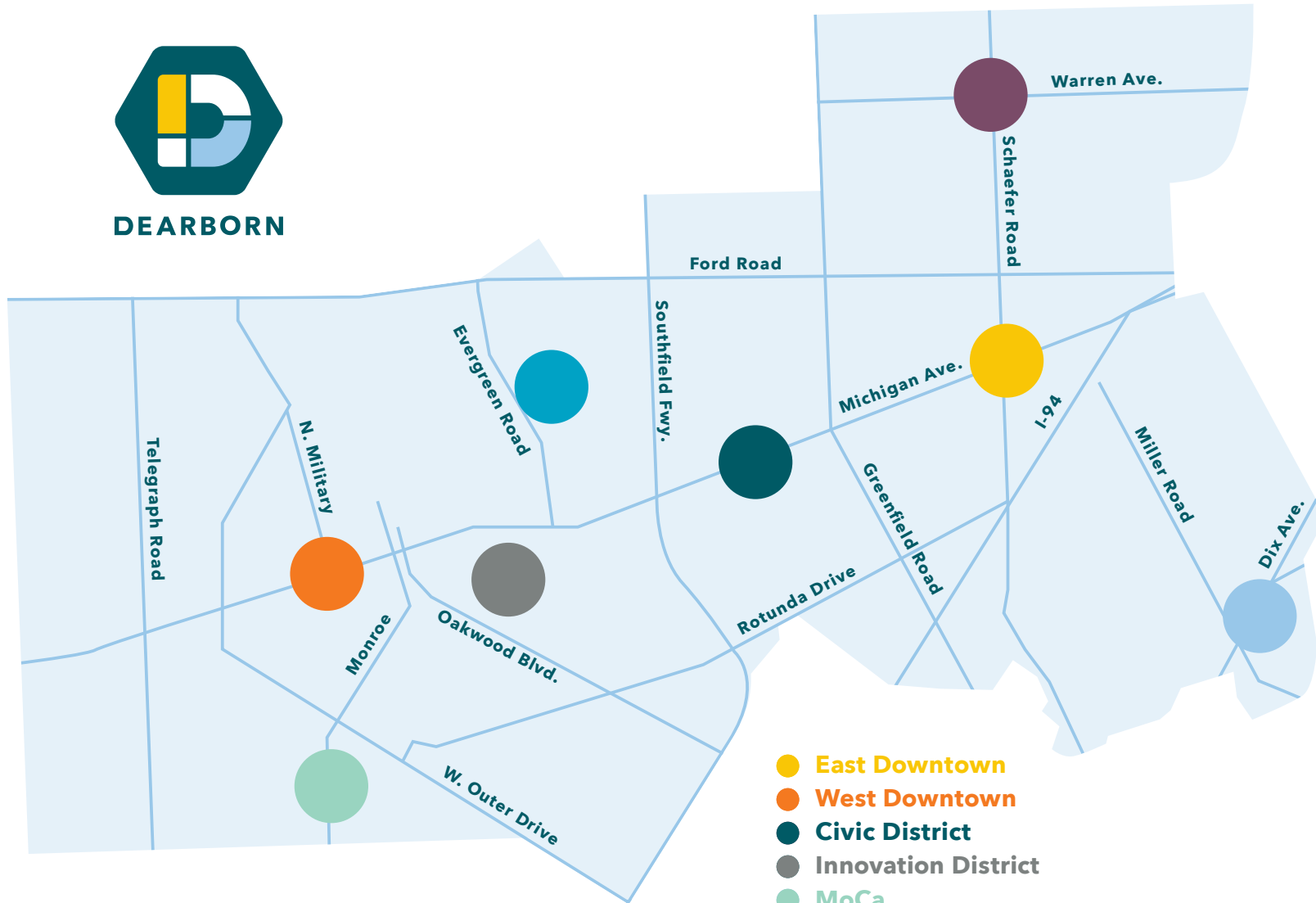
MAKER

DBN_Maker_CMYK.ai
DBN_Maker_CMYK.pdf
DBN_Maker_RGB.ai
DBN_Maker_RGB.pdf

Districts Map



DEARBORN



- East Downtown
- West Downtown
- Civic District
- Innovation District
- MoCa
- Souk
- South End
- University-Fairlane

DBN_Dearborn-Districts_CMYK.pdf
DBN_Dearborn-Districts_CMYK.jpg
DBN_Dearborn-Districts_RGB.pdf
DBN_Dearborn-Districts_RGB.jpg

Resources

Questions?

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